

TUESDAY, JUNE 16

MARRIOTT CONFERENCE CENTER													ETC HEADQUARTERS							
	Superior	Michigan	Wisconsin	Mendota	Geneva	Salon A/B/C	Salon D	Salon E	Salon F/G/H	Green Bay	Conf. Ctr Lobby	Atrium		Town Square	Century	Firehouse				
8:00	Breakfast												8:00							
8:15													8:15							
8:30													8:30							
8:45													8:45							
9:00		Opening Keynote											9:00							
9:15													9:15							
9:30													9:30							
9:45													9:45							
10:00		Product Roadmap & Product Strategy Roundtable											10:00							
10:15													10:15							
10:30													10:30							
10:45													10:45							
11:00													11:00							
11:15													11:15							
11:30													11:30							
11:45													11:45							
12:00	Lunch		Office Hours & Attendee Workspace	Echo & Express XP Room Lab Time	Integration Lab							Kiosks	12:00							
12:15																12:15				
12:30																	12:30			
12:45																	12:45			
1:00													1:00	Bus from Marriott						
1:15						Beyond the Basics - DaVinci 201	Let's Take This Outside	Opportunity Registration	OneTrack Mind				1:15	Factory Tours						
1:30													1:30							
1:45													1:45							
2:00													2:00							
2:15													2:15							
2:30													2:30							
2:45													2:45	Bus to Marriott						
3:00						Pharos Express Overview	Automated Lighting Product Playbook	MyETC - Updates, Tips & Tricks	When US Designers Work Overseas				3:00							
3:15													3:15							
3:30													3:30							
3:45													3:45							
4:00													4:00							
4:15													4:15							
4:30													4:30							
4:45													4:45							
5:00						DALI is Not a 4-Letter Word	Eos Multi-Console Systems	DaVinci and SSQ	Architectural Fixture Updates				5:00							
5:15													5:15							
5:30													5:30							
5:45													5:45							
6:00 to 9:00	Regional Dinners																			

Architectural/Commercial	Entertainment Fixtures & Controls	Power Controls	Professional Services	Rigging	Sales Tools
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WEDNESDAY, JUNE 17

MARRIOTT CONFERENCE CENTER													ETC HEADQUARTERS			
	Superior	Michigan	Wisconsin	Mendota	Geneva	Salon A/B/C	Salon D	Salon E	Salon F/G/H	Green Bay	Conf. Ctr Lobby	Atrium		Town Square	Century	Firehouse
8:00	Breakfast												8:00			
8:15													8:15			
8:30														8:30		
8:45		Keynote It's Game Time!											8:45			
9:00													9:00			
9:15														9:15		
9:30													9:30			
9:45		Mainstage Fixture Rig Tour											9:45			
10:00													10:00			
10:15												Bus to ETC		10:15	Bus from Marriott	
10:30				Echo & Express XP Room Lab Time									10:30			
10:45													10:45			
11:00													11:00	Factory Tours		
11:15													11:15			
11:30				Echo XP Room Introduction		Paradigm Product Updates	Hog: This Little Piggy Goes to Market	Opportunity Registration	Sequence of Operations				11:30			
11:45													11:45	Bus to Marriott		
12:00	Lunch												12:00			
12:15													12:15			
12:30														12:30		
12:45													12:45			
1:00													1:00			
1:15													1:15			
1:30			Office Hours & Attendee Workspace		Integration Lab	Pharos Express Overview	How to Talk About ETC Fixture Technologies	Game Changer Seller	Archtectural Fixture Updates				1:30			
1:45													1:45			
2:00													2:00			
2:15				Echo XP Room Intermediate									2:15			
2:30													2:30			
2:45													2:45			
3:00													3:00			
3:15													3:15			
3:30						Pharos Designer Roundtable	Automated Lighting Product Playbook	DaVinci and SSQ	Demoing Small Systems				3:30			
3:45													3:45			
4:00				Echo & Express XP Room Lab Time									4:00			
4:15													4:15			
4:30													4:30			
4:45						Power Controllers Zero Guesswork	Eos Multi-Console Systems	Game Changer Seller	F-Drive in Practice				4:45			
5:00													5:00			
5:15													5:15			
5:30													5:30			
5:45													5:45			
6:00 to 9:00	Evening Event at the Kickback															

Architectural/Commercial	Entertainment Fixtures & Controls	Power Controls	Professional Services	Rigging	Sales Tools
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THURSDAY, JUNE 18

MARRIOTT CONFERENCE CENTER													ETC HEADQUARTERS							
	Superior	Michigan	Wisconsin	Mendota	Geneva	Salon A/B/C	Salon D	Salon E	Salon F/G/H	Green Bay	Conf. Ctr Lobby	Atrium		Town Square	Century	Firehouse				
8:00													8:00							
8:15	Breakfast												8:15							
8:30													8:30							
8:45		International Dealer Awards									Bus to ETC		8:45	Bus from Marriott						
9:00			Office Hours & Attendee Workspace		Integration Lab						Kiosks	Entertainment Product Showcase	9:00		Know Your Limits - System Layout & Design EMEIA	ETC System Layout & Design in North America				
9:15																		9:15		
9:30																		9:30		
9:45																		9:45		
10:00						Echo XP Room Introduction		DALI is Not a 4-Letter Word	Let's Take This Outside	DaVinci Roundtable				ETC Rigging Controls					10:00	
10:15																			10:15	Bus from Marriott
10:30																			10:30	
10:45																			10:45	
11:00																			11:00	Factory Tours
11:15																			11:15	
11:30													11:30							
11:45				Echo & Express XP Room Lab Time		Paradigm Product Updates	Hog: This Little Piggy Goes to Market	MyETC - Updates, Tips, & Tricks	F-Drive in Practice				11:45	Bus to Marriott						
12:00													12:00							
12:15													12:15							
12:30	Lunch												12:30	Lunch						
12:45													12:45							
1:00													1:00							
1:15													1:15							
1:30				Echo XP Room Intermediate									1:30							
1:45													1:45							
2:00													2:00							
2:15													2:15							
2:30		Closing											2:30		Know Your Limits - System Layout & Design EMEIA	ETC System Layout & Design in North America				
2:45													2:45							
3:00													3:00							
3:15													3:15							
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4:15													4:15							
4:30													4:30							
4:45													4:45							
5:00													5:00	Bus to Marriott						
5:15											Bus from ETC		5:15							
5:30													5:30							
5:45													5:45							

Architectural/Commercial	Entertainment Fixtures & Controls	Power Controls	Professional Services	Rigging	Sales Tools
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