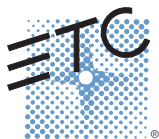


*If your theater lighting is 20, 15, 10 or even five years old,
it may be time to upgrade to a 2014 Theater.*

MMXIV



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Have you wanted to update your lighting system to include LEDs and other emerging technologies, but thought your dimming and control systems — or your budget — couldn't handle it? ETC's new program — The 2014 Theater — puts your dream system within reach, giving you a cost-conscious and stress-free upgrade of your existing ETC system.

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Your local ETC service provider will contact you soon to discuss upgrade options. If you have any questions in the meantime, contact ETC Program Manager Dan Boggess by telephone at 888-908-2104 or 608-824-5053, or via email at Dan@etconnect.com.